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FACULTY DEVELOPMENT CENTRE
GURU NANAK DEV UNIVERSITY, AMRITSAR



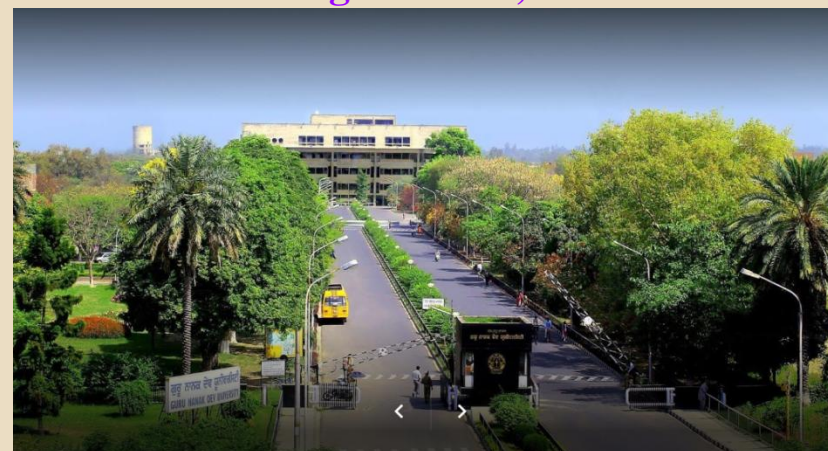
TWO DAYS NATIONAL WORKSHOP

on

DEMAND, CULTIVATION AND SUPPLY CHAIN OF MEDICINAL PLANTS: ISSUES AND CHALLENGES

for

Faculty of Universities/Colleges/Institutes
August 29-30, 2019



Organized by

FACULTY DEVELOPMENT CENTRE

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**DEPARTMENT OF BOTANICAL AND ENVIRONMENTAL
SCIENCES, GURU NANAK DEV UNIVERSITY, AMRITSAR**

Under the Scheme of

**Pandit Madan Mohan Malviya National Mission on Teachers and
Teaching (PMMMNTT)**
Department of Higher Education, MHRD, Government of India

About the University

Guru Nanak Dev University was established at Amritsar on November 24, 1969 to mark the 500th birth anniversary of Sri Guru Nanak Dev Ji. It is both a residential and an affiliating university. In conceiving the future course of the University, the objectives enshrined in the Guru Nanak Dev University Act 1969, emphasised that the new University would make provision for imparting education and promoting research in the humanities, learned professions, sciences, especially of applied nature and technology. The University has risen to 16th rank in the top 50 universities of the country, as per recent survey conducted by 'India Today' and has achieved 11th Position, out of the 500 universities, in Publications in science. The University has won the highest sports Award in the country, the Maulana Abul Kalam Azad Trophy, for a record of 21 times.

Faculty Development Centre

Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT), an initiative of MHRD, Govt. of India, is envisaged to address all issues related to teachers, teaching, teacher preparation and professional development. Under this scheme Faculty Development Centers (FDCs) have been established to create and strengthen the institutional mechanisms at the center and in the states for augmenting training and discipline wise capacity building of faculty.

As per the notification of UGC, all short and long-term capacity-building programmes for teachers/faculty in different pedagogic and discipline-specific areas being conducted by Faculty Development Centre (FDCs), under the PMMMNTT scheme shall be considered for fulfillment of the requirements as laid down in Career Advancement Scheme.

About the workshop

Cultivation of medicinal plants specifically for livelihood purposes has traditionally not been a common practice. In the Indian context, there can be many obstacles for farmers cultivating medicinal plants. Main constraints/obstacles are lack of knowledge of cultivation, post-harvest technique for medicinal plants and the lack of availability of good quality planting material. The problems and challenges innate in the medicinal plants value chain are versatile and multiple: poorly integrated, lack of market access, information and knowledge gaps, unfair pricing upstream, and lack of capacity at the producer level.

Objectives

- Understanding the value chain for medicinal plants produced by village-based marginal farmers and homestead growers.
- Discussion on developing agro-technology for the production of several medicinal plant species.
- Improving value chain system through economic coordination that can link production with the enhancement of the producers' livelihoods.
- Linking the producers and processors through vertical integration in the value chain.
- Strategies to enhance benefits to both the producers and processors of medicinal plants in terms of price, quality, lead time and overall control of the supply chain.
- Exhibition of the medicinal plants grown by progressive farmers, herbal products etc.

Duration

The Workshop is scheduled from Aug 29-30, 2019. Each day, duration of the Sessions will be 9.00 am to 4.00 pm with a lunch break from 1.00 pm to 2.00 pm.

Target Group

Applications are invited from faculty members of Universities/ Colleges/ Institutes of Higher Education to enroll for the programme. Preference will be given to those teachers working in Universities or Colleges under Sections 2(f) and 12 B of the UGC Act, 1956.

Registration

There is no registration fee for participation in the programme. For online submission of Application form/fee & further details, please visit our website: www.hrdegndu.org. For any registration related queries contact at **0183-2258802-09 Ext. 3178 (9am- 5pm, Mon-Fri)**

Hospitality

Participants will be provided boarding/lodging by the Faculty Development Centre during this Workshop in the university guest house/ hostels as per availability.